



## **ARTIST APPLICATION INFORMATION**

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CPG will present rotating exhibitions of works by approximately 20 consignment artists/artisans at one time and are now accepting applications from established and emerging artists from a variety of expressions, within the National Capital Region.

### **ARTIST GALLERY FEES (For Accepted Artists)**

CPG will attempt to maintain a favourable and accessible fee and commission structure but reserves the right to adjust these fees and commissions, at artist contract renewal times. CPG and the artists are both responsible for promoting and encouraging sales at the gallery to allow fees to be as low as possible.

- **Wall Artists:** \$50/month plus HST paid for 3 months at a time plus 40% commission on sales, OR \$0/month for 3 months at a time plus 50% commission on sales. Art is to be a total of approx. 2200 sq in of art (fits a 4x6-7ft wall space). To calculate, measure height x width of each piece (including frame) and add the totals of each piece together for a grand total less than or equal to 2200.
- **Non-Wall Artists:** \$35/month plus HST paid for 3 months at a time plus 40% commission on sales OR \$0/month for 3 months at a time plus 50% commission on sales. Art is to cover approximately 3 plinths or 4 linear feet of shelf space (4-6 pieces depending on size)

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### **SUBMISSION EVALUATION**

Submissions will be evaluated as a group of your submitted art, not as individual pieces, based on the following criteria:

#### **1. Visual Impact**

- Successful application of design principles (balance and unity of composition, movement, colour, value, harmony, line, texture, spatial relationships and proportion)

## 2. Engagement

- Does it hold your attention at some level or levels?
- Aesthetic – Does it achieve what the artist seems to have intended?
- Intellectual – Does it convey a message; tell a story?
- Emotional – Does it establish a mood?
- Spiritual – Does it capture a sense of timelessness, or essential character?

## 3. Technical Merit

- Is the work of high quality, and is the quality consistent?

## 4. Creativity

- Does the artist show originality in concept or execution?

## 5. Body of Work

- Is the work and style coherent?

## SUBMISSION REQUIREMENTS

- All submissions must adhere to the 'Exhibit and Framing Standards'. Please review this document.
- Each artist must submit five images of artwork. These should not include frames or other background, should be full on with no watermarks or names other than the signature on the image.
- Each artist must submit two additional photos of their art, one showing the frame or unframed canvas edge and one showing the back with hanging apparatus.  
NOTE: D rings **MUST** be used!
- The selection process will be done from your submitted images.
  - Please ensure that images are high resolution .jpg or .jpeg only.
  - Image size must be at least 3000 px on the longest side and 72 dpi.
  - Image file names MUST follow this format:  
LastName.FirstName\_Title\_Medium\_Size in Inches\_Price  
Example: Smith.Bob\_01\_Sunset on the River\_acrylic\_18x24\_\$465  
(Sizing should be indicated as Height x Width and include frame).
- Each artist must provide a brief description of their artwork (2-3 short sentences).
- Each artist must provide a brief 500-word biography.

- Each artist must provide a brief 250-word artist statement.
- **PLEASE EMAIL ALL ARTWORK TO [carletonplacegallery@gmail.com](mailto:carletonplacegallery@gmail.com)**