



SUBMISSION EVALUATION INFORMATION

SUBMISSION EVALUATION

Submissions will be evaluated as a group of your submitted art, not as individual pieces, based on the following criteria:

1. Visual Impact

- Successful application of design principles (balance and unity of composition, movement, colour, value, harmony, line, texture, spatial relationships and proportion)

2. Engagement

- Does it hold your attention at some level or levels?
- Aesthetic – Does it achieve what the artist seems to have intended?
- Intellectual – Does it convey a message; tell a story?
- Emotional – Does it establish a mood?
- Spiritual – Does it capture a sense of timelessness, or essential character?

3. Technical Merit

- Is the work of high quality, and is the quality consistent?

4. Creativity

- Does the artist show originality in concept or execution?

5. Body of Work

- Is the work and style coherent?

SUBMISSION REQUIREMENTS

- All submissions must adhere to the 'Exhibit and Framing Standards'. Please review this document.
- Each artist must submit five images of artwork. These should not include frames or other background, should be full on with no watermarks or names other than the signature on the image.
- Each artist must submit two additional photos of their art, one showing the frame or unframed canvas edge and one showing the back with hanging apparatus.

NOTE: D rings **MUST** be used!

- The selection process will be done from your submitted images.
 - Please ensure that images are high resolution .jpg or .jpeg only.
 - Image size must be at least 3000 px on the longest side and 72 dpi.
 - Image file names MUST follow this format:
LastName.FirstName_Title_Medium_Size in Inches_Price
Example: Smith.Bob_01_Sunset on the River_acrylic_18x24_\$465
(Sizing should be indicated as Height x Width and include frame).
- Each artist must provide a brief description of their artwork (2-3 short sentences).
- Each artist must provide a brief 500-word biography.
- Each artist must provide a brief 250-word artist statement.

- **PLEASE EMAIL ALL ARTWORK TO carletonplacegallery@gmail.com**